

Deon Price - Sofronidis (he/him)

Music Industry Professional

4 Robertson Avenue

St Kilda, 3182 VIC

Ph: 0497 520 029

Email: deonpricesofronidis@gmail.com

Music/Booking: dubplatesaus@gmail.com

Bandcamp: <https://dubplates.bandcamp.com/>

I'm a **dynamic, goal-oriented** music industry professional with a **demonstrated** track record of **forging** corporate and community partnerships. Despite my relatively young age, I bring **exceptional maturity** and a **wealth** of experience gained through work in the **commercial and volunteer** sectors. My **diverse** background spans community radio, music education, sync/licensing and audio production, showcasing my ability to **independently drive** projects, **leverage resources**, and **build strong relationships** with industry leaders.

Experience

Pulse Points - Assistant Music Supervisor



Nov 2024 - Present

- Executed relaying and communication with major production companies (A24, Netflix, Plan B) as well as music labels (Mushroom, Sony Music, Warner).
- Closely worked with other creatives in harnessing a soundtrack; directors, producers and composers.
- Operating in a small team required structured and resourceful collaboration.
- Organising and managing budgets and licensing required diligent work in Excel.

3RRR East Brunswick - Community Radio Volunteer



Dec 2022 - Present

- Help collate weekly music submissions for presenters.

- Helped edit podcasts, carried out archiving work, sponsorship drives and handled live-to-air broadcasts.
- Now primarily assisting music coordinators, I have gained extensive knowledge in targeted music promotion and releases.

Albert Park College (APC) - *Casual Teaching Aid (Music)*



May 2023 - Present

- Relief teaching for APC Music Department (Drums & Percussion).
- 1-on-1 lesson time with students includes executing efficient lesson planning, communication and student engagement.
- Helped coordinate percussion ensembles for annual music concerts.

Dubplates - *Solo Music Project*



June 2023 - Present

- Have released hip-hop/electronic music under '*Dubplates*' for two years with a discography including two mixtapes, an EP and album.
- Producing and mixing music in Ableton Live has enhanced my program proficiency and versatility.
- Have been featured on both the 3RRR and PBS weekly soundscapes twice, which showcase the best new releases in music.
- Dubplates has been played on FBi Radio (Sydney), Triple J, The Pulse and 2BBB Radio (Sydney), where I have been interviewed on The AU Eclectic.

Eclectico St Kilda - *Casual Employee*



September 2022 - Present

- Proficient in handling and grading vinyl records.

- Have learnt Shopify POS as well as Discogs. Packing and shipping records required maintaining a high standard of online customer relations and communication.
- Within the shop, interacting with customers was also a key attribute.

Education

RMIT University, Melbourne - *Bachelor of Arts (Music Industry)*

March 2023 - October 2025

- An intricate and applied course which investigates current trends and issues in music as well as gain new, versatile skills in sound engineering, artist and event management, journalism and more.

Other

3RRR Broadcaster Training

March 2023 - October 2025

- An engaged, guided session looking at studio maintenance, soundboard navigation and on-air broadcasting.

Referees - Available upon request.

A handwritten signature in black ink, appearing to be 'Deaf' with a stylized flourish.